

POST COPY- BTH “CHOOSE NOT WORSE”



MISSOURI DEPARTMENT OF
**HEALTH &
SENIOR SERVICES**

Headline: Nicotine Impacts Stress

POST COPY: Stress is a normal part of life, but vaping to avoid your problems can make those feelings of stress worse over time. Explore the long-term effects of nicotine on your brain at BehindTheHazeMO.com.

Headline: Choose Not Worse

POST COPY: Reaching for that vape could bring you even more stress later. See how vaping increases stress chemicals in your brain.

Headline: Don't Let Stress Build Up

POST COPY: Avoiding your problems by vaping nicotine is increasing feelings of stress over time. Learn how you can stop vaping.

Headline: Explore the Effects of Vaping

POST COPY: Avoiding your problems by vaping nicotine is increasing feelings of stress over time. Learn how you can stop vaping.

